



CONSULTANT

Ongoing Clients

Donath Comm NEW YORK, NY
OCT 2011 – CURRENT

Chaumet HONG KONG, CHINA
JUL 2014 – CURRENT

ASGN Inc. NEW YORK, NY
JAN 2022 – CURRENT

24
YEARS OF EXPERIENCE

Wunderman Thompson NEW YORK, NY
JUL 2021 – OCT 2021
ASSOC CREATIVE DIRECTOR CONSULTANT

Oversee basic design concepts, guidelines and strategies in all of the TD Bank's email marketing projects. Consolidate update upgrade the brand voice of the emails to coexist with the headquarter.

Digitas HONG KONG, CHINA
JUL 2018 – DEC 2018
CREATIVE DIRECTOR CONSULTANT

Conceive and implement design concepts, guidelines and strategies in various digital marketing projects by streamlining the workflow and expectations on both creative and production elements, then single-handedly finished the playbook for Shangri-la which had some prior creative differences between both parties. And oversee new employee training for that summer

Donath Comm NEW YORK, NY
OCT 2011 – CURRENT
CREATIVE CONSULTANT

Crafting brand design and communication elements, managing complex, multi-stakeholder projects, and achieving goals on time and within budget On-demand / Dropship style campaigns and events for clients like Chase, TDAI

Lacoste USA NEW YORK, NY
OCT 2008 – 2016
DESIGN DIRECTOR CONSULTANT

Implemented the official French brand and strategies into the USA market, executed all the materials for instore, internal, external material, from employee handbook, seasonal merchandising manuals, POP, popup store graphics to extensive sponsorship of sporting events

Carpenter Group NEW YORK, NY
JUN 2008 – SEPT 2012
DESIGN DIRECTOR CONSULTANT

Managing motivating freelance talents, and as a design lead on creating visual design solutions that solve both B2B/B2C's user and business needs to increase the visibility and brand equity, micro-site development to 360 gorilla marketing campaign implementation for mostly financial clients such as Nasdaq, ADP, Altegris and some non-profits

Adventure House NEW YORK, NY
FEB 2005 – SEP 2005
FULLTIME SENIOR DESIGNER

mNovak Design NEW YORK, NY
FEB 2003 – FEB 2005
FULLTIME GRAPHIC DESIGNER

Chaumet HONG KONG, CHINA
JUL 2014 – CURRENT
CREATIVE CONSULTANT
Internal communication design

Morgan Stanley Smith Barney & Morgan Stanley Investment Management NEW YORK, NY
MAY 2009 – AUG 2010
FULLTIME ART DIRECTOR

In charge of all print and online Van Kampen retail banking collateral materials for Morgan Stanley

Lehman Brothers NEW YORK, NY
NOV 2005 – APR 2008
FULLTIME SENIOR DESIGNER

Developing and conveying ideas, data, and business concepts clearly in written and visual format. Interacted with executives and other senior levels employees in order to influence, persuade, gain support, input and approvals. Managing freelance talents, and the creative of both internal and external print/online mass marketing materials for Lehman Brothers and Neuberger Berman

CNET Networks SAN FRANCISCO, CA
OCT 1998 – 2001
FULLTIME GRAPHIC DESIGNER

EDUCATION

MAY 1998
California State University,
Long Beach — Bachelor of
Fine Arts, emphasis in Visual
Communication & Marketing

Art Center College of Design,
Pasadena

AWARDS / SCHOLARSHIP

Graphic Design USA,
Excellence in Promotional Design
2004

Emmy Award
1998/99 - Best Graphic Design
(The New Edge)

Achievement Award
Windows to the World Logo
Competition

Achievement Award
Long Beach
World Trade Week 1997
Poster Competition

Honor List/Dean List
1991, 1992, 1994

Art Center at Night
Full Scholarship Spring term 1991

SKILLS

Fluent in working with different platforms and software: Mac OS, Android, Windows, Adobe Creative Cloud Suite, knowledge of HTML5/Flash/jQuery

Specialized in front-end web design & architecture, prints, infographics, annual reports

Other hands-on-skills:
Acrylic paintings, wood work, photography, digital retouch, pottery, event art, floral design, interior decoration design, marker comps, and watercolor painting.



PARTNERS / CLIENTS

FINANCIAL / INSURANCE

- ADP
- Adelman Katz & Mond LLP
- Allianz
- Altegris
- American Express
- Ameriprise
- Astoria Federal Savings
- Blinken Carr LLP
- Broadridge
- Deloitte
- GM Asset Management
- Guy Carpenter
- HSBC
- JP Morgan Chase
- Korean Central Mortgage
- Lehman Brothers
- Libertus Japan
- MasterCard
- Morgan Stanley
- Morgan Stanley Smith Barney
- New York Life
- Neuberger Berman
- Robeco (www.robcoinvest.com)
- SEI Investments
- Stifel Nicolaus
- TD Bank
- TD Ameritrade Institutional
- TIAA
- Van Kampen

ONLINE PORTALS

- CirrusCTMS.com
- CNET.com
- Everwish.com
- HomeConditioning.com
- MySimon.com
- TalentRover.com
- ZDNet.com

RETAIL / HOSPITALITY

- bebe
- Cliff von Edge
- Benu Recordings
- Lacoste USA
- Peacefood Cafe
- Playwrights Horizons
- Redwood Creek
- Rubin Singer
- Shangri-La Hotels and Resorts
- Thousand Islands Inn
- Uniko Vida

NON-PROFITS / HEALTH CARE

- American School Counselor Association
- Dress For Success
- Girl Scouts of USA
- Memorial Sloan-Kettering Cancer Center
- Metlife
- William Lee DDS

PR / MARKETERS / ETC

- ASGN Incorporation
- Havas Worldwide
- Hong Kong Economic & Trade Office
- iO-Media
- K+ Design
- Karr Graphics Printing
- Weber Shandwick

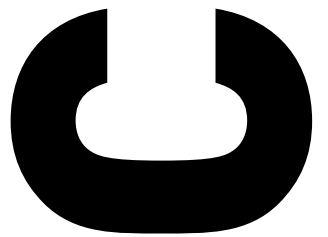
简历

Résumé

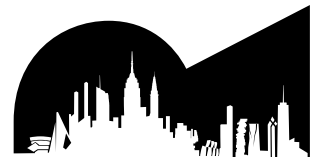
Currículum

Curriculum vitae

履歷書



CHUAN



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