



ERIC CHUAN

Creative Art Direction Design Professional
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WORK EXPERIENCE

2025

2011-2025 Independent Consultant Creative Director Art Director Design Specialist

leading and overseeing or developing and maintaining a consistent creative vision and the visual direction for a company or a client. From guiding a team of creatives, and collaborating with clients, hands-on creating conceptual visual design, to ensuring projects align with strategic goals, budgets, and deadlines, while also fostering a cooperative creative and innovative environment for team members and happy clients.

Playwright Horizon NEW YORK, NY
Lacoste USA NEW YORK, NY
usTwo NEW YORK, NY
Carpenter Group NEW YORK, NY
American Express NEW YORK, NY
Mastercard NEW YORK, NY
TD Ameritrade NEW YORK, NY
Redwood Creek NAPA, CA
TalentRover SAN FRANCISCO, CA
Sage Growth Partners NEW YORK, NY
Digitas HONG KONG, CHINA

Donath Comm NEW YORK, NY
MetLife NEW YORK, NY
Girl Scouts of USA NEW YORK, NY
Digitas HONG KONG, CHINA
TIAA NEW YORK, NY
Deloitte NEW YORK, NY
Havas Worldwide NEW YORK, NY
ADP NEW YORK, NY
Carpenter Group NEW YORK, NY
ASGN NEW YORK, NY
Chaumet HONG KONG, CHINA

Cohen & Steers NEW YORK, NY
American Express NEW YORK, NY
GM Asset Management NEW YORK, NY
Shangri-La Hotel HONG KONG, CHINA
Hong Kong Econ Trade Office NEW YORK, NY
Tishman Speyer NEW YORK, NY
Bebe NEW YORK, NY
Thousand Island Inn NEW YORK, NY
New York Life NEW YORK, NY
Wunderman Thompson NEW YORK, NY
HSBC NEW YORK, NY

2011

2008-2011 Senior Art Director Morgan Stanley Smith Barney & Morgan Stanley Investment Management NEW YORK, NY

leading and overseeing the visual direction and execution of design projects, often with marketers, and working with copywriters and other internal clients to ensure a cohesive vision for Morgan Stanley.

2008

2004-2008 Art Director Lehman Brothers NEW YORK, NY

in charge of both internal and external print/online mass marketing materials for Lehman Brothers and Neuberger Berman.

2004

2003-2004 Senior Designer Adventure House NEW YORK, NY

developing and refining managing projects from concept to final execution, ensuring deadlines are met.

2003

2001-2003 Designer mNovak Design NEW YORK, NY

editing, developing and refining projects from contributing concepts to final production editing, ensuring deadlines are met.

2001

1999-2001 Designer CNET.com SAN FRANCISCO, SF

developing and innovating projects for cutting edge online marketing concepts: Emmy winning online new advertising units, known as Skyscrapers and Big Banners, which have been successfully launched and adapted by the rest of the world wide web.

EDUCATION

1999

California State University, Long Beach 1999 Bachelor of Fine Arts, emphasis in Visual Communication & Marketing

Art Center College of Design, Pasadena