



# ERIC CHUAN

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## WORK EXPERIENCE

2025

2011-2025    **Independent Consultant**    **Creative Director**    **Art Director**    **Design Specialist**

leading and overseeing or developing and maintaining a consistent creative vision and the visual direction for a company or a client. From guiding a team of creatives, and collaborating with clients, hands-on creating conceptual visual design, to ensuring projects align with strategic goals, budgets, and deadlines, while also fostering a cooperative creative and innovative environment for team members and happy clients.

**Playwright Horizon** NEW YORK, NY  
**Lacoste USA** NEW YORK, NY  
**usTwo** NEW YORK, NY  
**Carpenter Group** NEW YORK, NY  
**American Express** NEW YORK, NY  
**Mastercard** NEW YORK, NY  
**TD Ameritrade** NEW YORK, NY  
**Redwood Creek** NAPA, CA  
**TalentRover** SAN FRANCISCO, CA  
**Sage Growth Partners** NEW YORK, NY  
**Digitas** HONG KONG, CHINA

**Donath Comm** NEW YORK, NY  
**MetLife** NEW YORK, NY  
**Girl Scouts of USA** NEW YORK, NY  
**Digitas** HONG KONG, CHINA  
**TIAA** NEW YORK, NY  
**Deloitte** NEW YORK, NY  
**Havas Worldwide** NEW YORK, NY  
**ADP** NEW YORK, NY  
**Carpenter Group** NEW YORK, NY  
**ASGN** NEW YORK, NY  
**Chaumet** HONG KONG, CHINA

**Cohen & Steers** NEW YORK, NY  
**American Express** NEW YORK, NY  
**GM Asset Management** NEW YORK, NY  
**Shangri-La Hotel** HONG KONG, CHINA  
**Hong Kong Econ Trade Office** NEW YORK, NY  
**Tishman Speyer** NEW YORK, NY  
**Bebe** NEW YORK, NY  
**Thousand Island Inn** NEW YORK, NY  
**New York Life** NEW YORK, NY  
**Wunderman Thompson** NEW YORK, NY  
**HSBC** NEW YORK, NY

2011

2008-2011    **Senior Art Director**    **Morgan Stanley Smith Barney & Morgan Stanley Investment Management** NEW YORK, NY

leading and overseeing the visual direction and execution of design projects, often with marketers, and working with copywriters and other internal clients to ensure a cohesive vision for Morgan Stanley.

2008

2004-2008    **Art Director**    **Lehman Brothers** NEW YORK, NY

in charge of both internal and external print/online mass marketing materials for Lehman Brothers and Neuberger Berman.

2004

2003-2004    **Senior Designer**    **Adventure House** NEW YORK, NY

developing and refining managing projects from concept to final execution, ensuring deadlines are met.

2003

2001-2003    **Designer**    **mNovak Design** NEW YORK, NY

editing, developing and refining projects from contributing concepts to final production editing, ensuring deadlines are met.

2001

1999-2001    **Designer**    **CNET.com** SAN FRANCISCO, SF

developing and innovating projects for cutting edge online marketing concepts: Emmy winning online new advertising units, known as Skyscrapers and Big Banners, which have been sucessfully launched and adapted by the rest of the world wide web.

## EDUCATION

1999

**California State University, Long Beach** 1999    **Bachelor of Fine Arts, emphasis in Visual Communication & Marketing**

**Art Center College of Design, Pasadena**